

CONTACT

Phone: 208 830 3567 **E-mail:** ryan@lascanodesign.com

Portfolio: www.lascanodesign.com

EDUCATION

The Art Institute of California - Orange County; Santa Ana, CA

Bachelor of Science Degree in Graphic Design

Graduated with Honors, 3.8 GPA

EXPERIENCE

Jan 07 - Present / Noot Group; Boise, ID

Designer

Developed new and maintained existing brand identities for regional, national and international clients

Designed branded marketing materials and developed concepts for advertising campaigns that increased lead generation and product sales

Jan 04 - Present / Freelance

Graphic Designer / Motion Designer / Web Designer / Art Director

Clients include: Center for Forensic Studies, California Forensic Institute, SERI, Soul Survivor Church, Women Helping Women, Costa Mesa Fire Department, Fresno Police Department, City-Ad Expo Indonesia, Women's & Children's Alliance

Created new identities, designed marketing materials, developed websites for various clients in various industries

Oct 06 - Dec 06 / The Art Institute of California - Orange County; Santa Ana, CA

Art Director

Developed concept and design of quarterly Portfolio Magazine

Managed and directed a design team throughout photography, content creation, design and production of publication

Oct 04 - Dec 05 / AlphaGraphics; Aliso Viejo, CA

Graphic Designer / Production Artist

Worked directly with clients to create original marketing materials

Prepared artwork for production on digital and traditional offset presses

May 02 - July 02 / Courney + Le Architects; Los Angeles, CA

Internship

Assisted with the development of current projects

Organized and prepared presentations for proposals



SKILLS

Creative

Branding & brand identity, brand & design strategy, concept design, print design, web design, information design & architecture, art direction

Web

XHTML, CSS, SEO, CMS systems (Wordpress, Movable Type, ExpressionEngine, TextPattern, Joomla!)

Multimedia

Motion graphics, DVD production, video production, digital photography

Environmental

Signage design, wayfinding system design, branded environments, retail environments, exhibit design, trade show display design

Software

Adobe Photoshop, Illustrator, InDesign, Acrobat, Dreamweaver, Flash, Premiere Pro, After Effects, EncoreDVD, Quark XPress, Microsoft Office, Mac / Windows

AFFILIATIONS

Society for Environmental Graphic Design (SEGD)

American Institute of Graphic Arts (AIGA)

Boise Advertising Federation / Idaho Advertising Federation

AWARDS

Academic

Honors or Dean's Honors for academic achievement - Oct 03 - Dec 06

Professional

Idaho Advertising Federation 2007 ADDY Awards - 2 Gold, 3 Silver, 2 Citations of Excellence

